

2025 BRICS+ Agriculture Investment & Trade Summit



Theme: From Vision to Venture - Women Shaping the Future of Agricultural Investment and Global Trade

Date: 27-29 March 2025

Venue: Durban International
Convention Centre, South Africa

Designed & developed by:



AFRICAN INVESTORS COUNCIL
Unlocking Africa's Potential. Building Global Partnerships



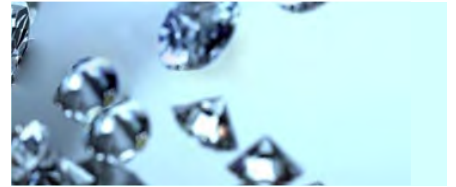
**EXPANDED
BRICS**
WOMEN FOUNDATION

SPONSOR

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

R4 000 000.00 | \$226 000.00



Platinum Sponsorship Package: 2025 BRICS+ Agriculture Investment & Trade Summit

We invite you to become a Platinum Sponsor for the 2025 BRICS+ Agriculture Investment & Trade Summit, a high-impact event uniting global leaders, women entrepreneurs, and key stakeholders in agriculture and investment. As a Platinum Sponsor, your organization will be a driving force behind women-led agricultural economic development across BRICS+ nations and Friends of BRICS countries.

The Summit is dedicated to advancing innovation, cross-border partnerships, and investment in agriculture, with a strong emphasis on B2B mentorship, Business-to-Business (B2B), and Business-to-Government (B2G) engagements. These elements will foster investment deals, mentorship partnerships, and cross-border trade agreements, promoting real and measurable outcomes that support agricultural transformation.

Platinum Sponsorship Benefits:

- 1. Premier Brand Exposure:** Your brand will be prominently featured across main event stages, signage, and digital platforms, ensuring maximum visibility throughout the Summit's keynote sessions, panel discussions, and networking events.
- 2. Exclusive Access to High-Level Networking:** You will gain access to private meet-and-greet sessions with ministers, high-profile business leaders, investors, and government officials. This includes invitations to VIP receptions and exclusive roundtable discussions.
- 3. Thought Leadership Opportunities:** As a Platinum Sponsor, your company will have keynote speaking opportunities or high-visibility roles in panel discussions. You will also be able to host workshops or specialized sessions during the event.
- 4. B2B Mentorship Engagement:** Engage directly in the Summit's B2B mentorship program by partnering with women-led agricultural businesses, offering mentorship, capacity building, and knowledge transfer. This provides a unique opportunity to support the growth of these businesses while forming strategic partnerships.
- 5. Strategic Recognition:** Your company will be recognized as a Platinum Sponsor in all press releases, event communications, and media coverage. Your brand will be highlighted during investment deal announcements, the awards ceremony, and MOU signings.

Sponsorship Investment:

For \$226,000, the Platinum Sponsorship offers an unmatched opportunity to showcase your commitment to sustainable agriculture, women's empowerment, and global economic development. This sponsorship ensures your company's participation and influence in shaping the future of agriculture within the BRICS+ region and beyond.

By becoming a Platinum Sponsor, your organization will support the advancement of women-led agricultural ventures, promoting sustainable growth, innovation, and trade. Join us in this transformative journey to shape the future of agriculture, foster economic empowerment, and create lasting global impact.

GOLD SPONSORSHIP

R1 500 000.00 | \$85 000.00



Gold Sponsorship Package: 2025 BRICS+ Agriculture Investment & Trade Summit

We invite you to become a Gold Sponsor of the 2025 BRICS+ Agriculture Investment & Trade Summit, an event aimed at advancing women-led agricultural development across BRICS+ nations and Friends of BRICS countries. As a Gold Sponsor, your organization will be positioned as a key contributor to the sustainable growth of the agricultural sector, while gaining access to a network of influential decision-makers and stakeholders.

The Summit focuses on fostering cross-border trade, investment partnerships, and B2B mentorship programs for women entrepreneurs, aiming to transform agricultural ecosystems. This is a unique opportunity for your company to support innovative, women-led projects that are critical to addressing food security, climate resilience, and sustainable agriculture within BRICS+ nations.

Gold Sponsorship Benefits:

- 1. Brand Visibility:** Your company's logo and branding will be prominently featured on event signage, digital platforms, and marketing materials throughout the Summit, ensuring significant exposure to key stakeholders and decision-makers in agriculture and investment.
- 2. Networking Opportunities:** Gain access to key networking sessions, including invitations to select VIP receptions where you can engage with government officials, business leaders, and investors from across the BRICS+ region. These sessions provide opportunities to foster new partnerships and collaborations.
- 3. Speaking Opportunities:** As a Gold Sponsor, your company will be offered a speaking opportunity during one of the Summit's panel discussions or thematic sessions, allowing you to showcase your thought leadership on topics like sustainable agriculture, women's economic empowerment, and global trade.
- 4. Recognition:** Your organization will be recognized as a Gold Sponsor in all Summit communications, including press releases, program brochures, and official event announcements. This ensures that your brand is associated with one of the most important agricultural summits of the year.
- 5. B2B Mentorship Involvement:** Contribute to the Summit's B2B mentorship program by partnering with women-led agricultural businesses, providing guidance and support to entrepreneurs as they scale their operations and explore new markets.

Sponsorship Investment:

For an investment of \$85,000, the Gold Sponsorship package offers a highly visible and impactful way to support women's empowerment in agriculture while positioning your company as a leader in promoting sustainable development and investment across the BRICS+ region.

By becoming a Gold Sponsor, your company will play a crucial role in advancing women-led innovation, cross-border collaboration, and inclusive economic growth. You will also gain access to a valuable network of stakeholders dedicated to transforming agriculture for a more sustainable and equitable future.

SILVER SPONSORSHIP

R500 000.00 | \$28 000.00



Silver Sponsorship Package: 2025 BRICS+ Agriculture Investment & Trade Summit

We are pleased to offer you the Silver Sponsorship package for the 2025 BRICS+ Agriculture Investment & Trade Summit. This sponsorship presents an incredible opportunity for your organization to gain exposure and build valuable connections while supporting the empowerment of women-led agricultural enterprises across BRICS+ nations and Friends of BRICS countries.

As a Silver Sponsor, your organization will be a key player in promoting sustainable agriculture, food security, and cross-border trade, while helping to foster B2B mentorships and investment partnerships that will drive growth and innovation in the global agricultural landscape..

Silver Sponsorship Benefits:

- 1. Brand Visibility:** Your logo will be featured on selected event signage, the Summit's digital platforms, and marketing materials, providing visibility to a diverse audience of stakeholders, entrepreneurs, investors, and government officials.
- 2. Networking Access:** You will gain access to networking events, where you can connect with business leaders, investors, and government representatives to explore potential collaborations and opportunities in the agricultural sector.
- 3. Recognition in Summit Communications:** Your organization will be acknowledged as a Silver Sponsor in Summit-related press releases, program materials, and official communications, giving you brand exposure throughout the duration of the event.
- 4. B2B Mentorship Contribution:** Participate in the B2B mentorship program, where your company will have the chance to engage with women-led businesses, providing support and fostering entrepreneurial growth through strategic partnerships.

Sponsorship Investment:

The Silver Sponsorship is offered at \$28,000, providing your organization with the opportunity to make a meaningful impact while aligning with global efforts to support women-led innovation in agriculture. This sponsorship tier is ideal for companies looking to enhance their brand recognition and form strategic connections with key stakeholders in agriculture and investment.

By becoming a Silver Sponsor, your company will contribute to creating a sustainable, inclusive future for women entrepreneurs and the agricultural sector in BRICS+ nations. You will also have the opportunity to engage with a wide array of industry leaders, expanding your reach and influence within the global market.